



# Phay Dee

**Entrepreneur | Event Speaker | Business Coach & Consultant**

Phay Dee is the CEO and Founder of the Black Women of Arizona, an all women social group based in Phoenix, Arizona that hosts various events throughout the Valley. Phay was born and raised in Florida and moved to Litchfield Park, Arizona in 2015 without any friends or family. Moving to brand new territory alone proved to be a challenge. After moving to the Phoenix area in 2016, she realized that she was probably not the only one who had a similar experience. In September 2016, she created the Black Women of Arizona with just a handful of women with the vision of creating a safe place for minority women to network and build a Sisterhood. With the support of the community, the BWAZ platform has grown collectively to approximately 11,000 women all around The Desert. She has hosted numerous events all throughout The Desert, from Buckeye to Tucson. She has also assisted and coordinated countless community service efforts. Because of this platform, friendships, business opportunities, and lifelong bonds have been created. She is currently working on expanding the platform and has officially launched Phay Dee Consulting & Coaching to provide business coaching and consulting services to women who are looking to start or grow their business.

## Speaking Topics:

### BUSINESS

- Starting a Business
- Mindset of a Female Business Owner
- Branding Strategies
- Marketing Strategies
- Systems & Automation

### WOMENS EMPOWERMENT

- Female Entrepreneurship
- Womens Self Care
- Sisterhood & Unity

## Reviews:

"Great energy and day. Congrats! will return again and share."  
-Marrian E.

"Met the founder and she was amazing."  
-Cyn M.

"...So much empowerment and support.."  
-Kimberly A.

"This group is truly a sisterhood..."  
-Ash S.

## Audience:

### DEMOGRAPHICS

- Age Range: 24-44
- Gender: Women (89%); Men (11%)
- Location(s): Phoenix, Mesa, Tucson, Chandler

## Booking Information:

For more detailed information on Phay Dee's speaking topics or to book her for your next event, please contact:

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