



To our community supporters:

Thank you for your interest in supporting the Black Women of Arizona (BWAZ). BWAZ is a minority and woman-owned for-profit business located in Arizona that hosts various events for women residing in the Valley.

About Us

Our mission at BWAZ is to unite women from all over the desert, regardless of their location, to create a powerful and purposeful sisterhood. We host various events throughout The Valley curated specifically for minority women. Arizona is a state that attracts people from all over the country, creating a diverse melting pot of residents; however, the black population comprises roughly 4% of the state's population. BWAZ was created to provide a safe place for women of color to connect, bond, and network. Despite how society portrays women of color, we are collectively changing the narrative of Black women here in Arizona and all across the country. With this platform, we are proving that incredible collaborations can happen when women support each other.

Our Events

BWAZ hosts various events throughout the year including empowerment brunches, collaboration and networking events, and educational opportunities for its members and the community at large. Our events target our collective membership, which with the support that we have received from our community has expanded our platform to collectively eleven thousand members. Our event calendar spans from February - November of each calendar year. Unfortunately, COVID -19 halted many of our in-person events in 2020; however, our in-person events will resume in February 2021, with new social distancing protocols.

How You Can Support

In light of recent headlines, your support of Black Women of Arizona is essential now more than ever. We are currently seeking financial support through the gracious donations of monetary funds or in-kind donations of products and services to support our events and members. Your contributions and/or partnerships will help to foster successful events and community engagement opportunities. Sponsorships and donations will allow us to support our ever-growing community of 11 thousand minority women; as well as, generate the funds necessary for us to continue to host events throughout 2021 and beyond. In addition to the numerous events that we host throughout Arizona, BWAZ also serves as a platform to support other women business owners in the community; therefore, your support of the BWAZ is beneficial not only to the women in our community but also for your business.

Please reference the attached Sponsor Package for more information on opportunities available for your business to partner with BWAZ via sponsorship or product donation.

Contact

We sincerely thank you and appreciate your time in considering the Black Women of Arizona and understanding our mission. For more information on becoming an event sponsor or community partner through donation, please contact the BWAZ team by phone at (480) 389-6611 or by email at info@blackwomenofarizona.com

Kind regards,

A handwritten signature in black ink, appearing to read "Phay Dee".

CEO & Founder



Sponsor Packages

Elite \$5,000

- Event Banner Recognition:
 - (1) Step And Repeat backdrop
 - (2) Retractable Banners - To be used throughout the year at quarterly brunch events
- Logo included in event marketing materials
- Name and Logo recognition during event presentation
- Social Media Recognition - Leading up to the event and the day of the event
- Sponsor promotional materials distributed during event - Name and Logo
- Free event booth at the event in a high traffic location
- 8 VIP tickets with table

Premium \$2500

- Exclusive Event Banner Recognition:
 - Step And Repeat backdrop
- Logo included in event marketing materials
- Name and Logo recognition during event presentation
- Social Media Recognition - Leading up to the event and the day of the event
- Sponsor promotional materials distributed during event - Name and Logo
- Free event booth at the event
- Discount Code 20% off event tickets

Ultra \$1000

- Exclusive Event Banner Recognition:
 - Step And Repeat
- Logo included in event marketing materials
- Name and Logo recognition during event presentation
- Social Media Recognition - Leading up to the event and the day of the event
- Sponsor promotional materials distributed during event - Name and Logo

BWAZ Emerging Business Woman Sponsorship \$850

- Sponsor a ticket to the 2022 BWAZ HealHER Retreat: Self Care Edition
- Sponsored Winner would receive:
 - (1) Complimentary ticket to the 2022 BWAZ HealHER Retreat: Self Care Edition
 - Professional headshot Session
 - Free accessories for the professional headshot
 - Free consultation with a business attorney

*All of these services will be offered by other businesses within the BWAZ platform
- You will receive:
 - Name and Logo Recognition
 - Social Media Recognition - Leading up to the event and the day of the event
 - Sponsor promotional materials distributed during event - Name and Logo

Standard \$500

- Name and Logo recognition during event presentation
- Social Media Recognition - Leading up to the event and the day of the event
- Sponsor promotional materials distributed during event - Name and Logo
- Marketing materials - Business cards in bags

Emerging \$250

- Name and Logo recognition during event presentation
- Social Media Recognition - Leading up to the event and the day of the event

Raffle or Gift Sponsors

- Name and Logo recognition during event presentation
- Social Media Recognition

All sponsorships are applicable to one quarterly brunch only. Please contact BWAZ to discuss multi-event sponsorships.